
University of Pretoria Yearbook 2017

Business engineering 421 (BPZ 421)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	16.00
Programmes	BEng Industrial Engineering BEng Industrial Engineering ENGAGE
Contact time	4 lectures per week, 2 tutorials per week
Language of tuition	Module is presented in English
Academic organisation	Industrial and Systems Eng
Period of presentation	Semester 2

Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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